



"The movies have Cannes - television has Banff"
- **Entertainment Weekly**

Celebrating its 30th anniversary, the Banff World Television Festival (BANFF) is dedicated to the development of business and creative opportunities for professionals working in television and new media. With over 1,200 delegates expected, BANFF is the must attend event on the international circuit. BANFF is renowned for its conference agenda, marketplace and prestigious awards ceremony.

VIP GIFT BAGS

Each year we provide our VIP guests with a gift bag as special thanks for attending our festival. VIP's include award-winning television creators, actors and top network executives from international broadcasters including: ABC, Discovery, HBO, NBC, HGTV, Showtime, MTV, BBC, Channel 4, UKTV, CTV, CBC and CanWest.

Product placement in our VIP Gift Bags will ensure your product is getting into the hands of the most influential people in television, giving your brand optimal visibility and added prestige.

This year's headliners include:

- Kari Lizer, Executive Producer, **"The New Adventures of Old Christine"**
- Ronald Moore, Executive Producer, **"Battlestar Gallatica"**
- Rene Balcer, Executive Producer, **"Law and Order"**
- Paul Gross, Actor/Writer/Director, **"Passchendae"**
- Sam Mettler, Creator, A&E's ground-breaking reality series, **"Intervention"**
- Stephanie Morgenstern & Mark Ellis, Creators, **"Flashpoint"**

Past attendees include some of television's biggest stars:

- Kim Cattrall, Actor, **"Sex and the City"**
- David Suzuki, Environmentalist
- Cheryl Hickey, Host, **"Entertainment Tonight Canada"**
- Arisa Cox, Host, **"E! News"**
- Greg Daniels, Exec Producer, **"The Office"**
- Doug Ellin, Exec Producer, **"Entourage"**
- Stephanie Savage, Exec Producer, **"Gossip Girl"**
- Sofia Milos, Actor, **"CSI: Miami"**
- Paul Haggis, Oscar® Winning Writer/Director/Producer, **"Crash"**
- Jon Cassar, Director/Co-Executive Producer **"24"**

PRODUCT DETAILS

- We ask for a maximum of 100 items to be donated for placement in VIP Gift Bags
- Product literature may accompany your product
- Up to 20 items of a specialized nature can be selected for our VVIP's
- Ideally gender specific items would be split 50/50

Should you have any questions, please feel free to contact me. I look forward to helping you promote your brand.

Best Regards,

Anna-Lea Boeki, Producer of the Program Executive Stream, Banff World Television Festival
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