

## Discover Canadian films online!

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When you make the choice to watch homegrown Canadian films, you support local filmmakers! In the past, we've helped Canadian filmmakers see a return on their investment by asking you to watch their films in the FIRST WEEKEND that they release in theatres. Greater attendance in the opening weekend means a film will get a wider audience because it will expand to more cities and has a chance of getting an extended run (or two or three!).

Digital releases work in a similar way: if a good number of folks pre-order a film or watch it when it first gets released ... it increases the film's lifespan and revenue for the filmmakers. Now that everyone's staying home, please help do your part.

Whether it's at the cinema, streaming at home, or with a digital download – please support Canadian film!

### A Guide to Find Canadian Films Online – *Watch Free!*



**CBC GEM:** Watch a wide selection of beautifully curated films



**The NFB:** Films, documentaries, animation and interactive experiences

